



PF PARTNERSHIP SEED PROGRAM DETAILS

1) **ELIGIBLE PARTNERS:** include conservation districts, chapters, private contractors, ROWE entities, conservation non-profits, and resource agencies at the county, state and federal levels

2) **PARTNER BENEFITS:**

- a. 10% discount off retail pricing on seed (conservation, food plot) and other products
- b. Access to past order history, partner invoices, statements, customer invoices showing retail pricing, shipment tracking and seed tags
- c. Payment is not required at the time of order
- d. Custom mixes can be made available to individual partners

3) **HOW IT WORKS:**

- a. Partners can solicit and collect individual cooperator orders using retail pricing
- b. Orders are submitted online using their partner account at www.PFHabitatStore.com
- c. Partners receive an invoice (at partner pricing – 10% discount) at the time of order
- d. Partners pay by check at their convenience (ie monthly, quarterly). Checks from individual customers or credit card payments will not be accepted.

4) **AVAILABLE PRODUCTS:**

- a. Pre-designed conservation mixes that meet your state / practice standards
- b. Custom conservation mixes
- c. Regional, Rights-Of-Way and Energy mixes
- d. Signature Series Food Plot mixes
- e. Pre-Order dated seed (RR Corn, RR Soybeans, Sorghum) available to order in September and ships following spring
- f. Promotional products (pollinator bear, take habitat home, conservation clays)
- g. Cover crop mixes

5) **HOW TO GET STARTED**

- a. Visit www.PFHabitatStore.com and click on “LOGIN” at the top of the page. Click on “sign up here” to create bulk orders the easy way, then complete the partner signup application and click “submit”.
- b. Add no-reply@PFHabitatStore.com to your email contacts to avoid system emails missing your inbox.
- c. After submitting, your application will be reviewed and activated by PF staff. Contact seed@pheasantsforever.org to ensure we see your application in the system

- i. Aaron Kuehl, Director of Seed Operations, akuehl@pheasantsforever.org
- ii. Dave Reuter, Conservation Specialist-Midwest, dreuter@pheasantsforever.org
- iii. Charlie Holtz, Conservation Specialist-West, choltz@pheasantsforever.org
- iv. Mike Retterer, Rights of Way and Energy Coordinator, mretterer@pheasantsforever.org

*****1-800-866-914-7373*****